



CONSECUTIVE RATES

Ad Sizes

Ad Rates are per week and ads must run every week

	1-7 Weeks	8-15 Weeks	16-25 Weeks	26-51 Weeks	52+ Weeks
Full Page Size: 9.75"(w) x 11.25 (h)	\$2142	\$1480	\$1340	\$973	\$920
Half Page Horizontal Size: 9.75"(w) x 5.4688"(h) Vertical Size: 4.8125"(w) x 11.0625"(h)	\$1163	\$803	\$727	\$575	\$499
Quarter Page Vertical Size: 2.3438"(w) x 11.0625"(h) Horizontal Size: 4.8125"(w) x 5.4688"(h) Strip Size: 9.75"(w) x 2.6719"(h)	\$581	\$403	\$364	\$270	\$250
Eighth Page Vertical Size: 2.3438"(w) x 5.4688"(h) Horizontal Size: 4.8125"(w) x 2.6719"(h)	\$306	\$211	\$193	\$140	\$131
Sixteenth Page Size: 2.3438"(w) x 2.6719"(h)		\$127	\$100	\$80	\$71

DEADLINES

- Space Reservation and ad build deadline–Friday at Noon
- Camera ready ads due by 3pm Monday.

POSITIONING

20% surcharge to guarantee position
 BACK PAGE;
 \$3,090 per insertion

NON-PROFIT

25% discount from open rate for non-consecutive insertions

AGENCIES

All rates are gross

INSERT RATES

\$52 per M - min: 10k or \$500
 \$47 per M - Full Run
 Min insert size: 4" x 6"
 Max insert size: 10.5" x 11.5"

CONTACT

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